

# CIDA Empowerment Fund



## Our Strategy

CIDA Empowerment Fund has positioned itself as the Broad-based Black Empowerment Partner of Choice for a mixture of high growth, highly cashflow generative companies operating in the South African economy.

“South Africa is inspired by the vision of CIDA Campus.”

- Wendy Luhabe

“WOW! Even after an 18-hour flight to the US, I am still high on CIDA! It was one of the best days of my life! I can't wait to begin to tell the world about the miracle in Johannesburg called CIDA. CIDA gives me a completely new optimism for Africa. And WOW!!!!!!”

- Tom Peters,  
author of *Circle of Innovation and In Search of Excellence*.