

CIDA Empowerment Fund



CIDA Education Group

The CIDA Education Group (“CIDA”) is a group of integrated higher education entities (including CIDA City Campus, CIDA Foundation College, CIDA ITC Academy, CIDA Banking Academy, CIDA Life Skills Programme with a focus on Orphans, CIDA Connect Lab Call Centre Training Academy, the CIDA -Branson School of Entrepreneurship, the CIDA - Branson Incubator Facility, CIDA Eden Agriculture and Tourism College, etc.) providing financially disadvantaged black South African youth with virtually free, relevant, quality tertiary education in business and entrepreneurship.

The CIDA Education Group believes that by educating South Africa's youth, particularly women, in business and entrepreneurship, it can make a significant contribution to the transformation of both our economy and society.

“The education offered at CIDA City Campus is designed to make students relevant, truly empowered, integrated citizens and leaders that are skilled and equipped to build the South African economy and society.”

- *President Thabo Mbeki, addressing Parliament, 2001*

“I believe the students at CIDA are using creativity and lateral thinking skills to a remarkable degree.”

- *Edward De Bono*